



Meghan Barcinski



Education

09-2020 -
05-2022



University of Denver

Master's of Science in Information and Communications Technology with a Concentration in Web Design & Development

08-2016 -
05-2020



Texas A&M University

Bachelor of Business Administration in Marketing with a focus on Advertising Strategy



Experience

08-2019 -
08-2020



Student Worker

Texas A&M Public Partnership and Outreach

- Managed Public Partnership and Outreach Facebook page through setting up scheduled posts
- Created various flyers, pamphlets, and graphics for marketing use for various organizations and offices that the PPO office serves
- Prepared for Brazos Valley World Fest through social media posts, creation of graphics, and managing volunteers

12-2018 -
05-2020



Marketing and Production Specialist

Mays MasterCast Podcast

- Designed and edited various graphics and video clips for marketing purposes on various platforms
- Managed the various social media platforms
- Emailed interview invitations and pre-recording instructions to guests of the podcast
- Attended weekly recording sessions of the podcast

06-2010 -
08-2020



Marketing Staff

Atlantis Architects

- Made portfolios for use in meetings with potential new clients
- Managed social media accounts including Facebook and Instagram
- Photographed various projects for the company around the Austin area

06-2018 -
08-2019



Videographer & Photographer

Laity Lodge Youth Camp

Videographer

- Served as a Videographer for the younger youth camp at LLYC
- Captured videos of the campers and staff at each event
- Edited and presented 15-minute videos recapping each two-week long session for campers, parents, and staff

Photographer

- Served as a photographer for the youth camps at Laity Lodge
- Captured photos of the campers and staff at each event
- Edited the photos as well as uploaded them online for parents and staff to access



Additional Activities

09-2018 -
05-2020



Aggie Miracle

Executive Director of Media and Design

- Oversaw the chairs and subcommittees of Graphic Design, Merchandise, and Photography and Videography
- Coordinated and obtained all visual media for the year and future years
- Created a strategic plan to guide committees throughout the year

Photo and Video Committee Member

- Captured photos and videos at the various Aggie Miracle events, as well as Aggie Dance Marathon
- Created edited photos and videos for use on social media

09-2016 -
05-2018



Aggie Fish Club

Counselor

- Led 56 freshmen in various service and social events
- Managed the Old Army Relations committee and supervised delegating tasks to freshmen as well as keeping committee on task and focused on their responsibilities within the committee and organization

Member

- Participated and served in the Freshmen Leadership Organization AFC
- Served on Old Army Relations committee that organizes events and interactions with past members of AFC

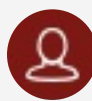
08-2016 -
05-2020



Kappa Alpha Theta

Member and Committee Member

- Member of the Delta Omega chapter at Texas A&M
- Served on the member development committee that helped to improve the well being of the chapter
- Served on the encouragement committee which aims to help the members of the chapter feel supported and welcome
- Captured photo and video at various events and produced edited photos and videos for use of members and chapter marketing



Personal Info

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website

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Software

Microsoft Office



Hootsuite



Adobe Lightroom



Adobe Photoshop



Adobe Premiere Pro



Adobe Illustrator



Adobe AfterEffects

